**NATIONAL TOURISM DAY**

**25TH JANUARY 2022**

**THEME: RURAL TOURISM AND COMMUNITY DEVELOPMENT**

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| 1100 -1110 hrs | : | Welcome Address by **Shri Arvind Singh**, Secretary, Ministry of Tourism  |
| 1110-1120 hrs  | : | Address by **Shri Govind Mohan**, Secretary, Ministry of Culture on Cultural Heritage and Tourism in the country  |
| 1120-1130 hrs | : | Address by **Shri Upendra Prasad Singh,** Secretary, Ministry of Textiles on Textile centres and its linkages to tourism in the country  |
| 1130-1140 hrs |   | Address by **Smt Leena Nandan**, Secretary, Ministry of Environment, Forest & Climate Change on Nature and Wildlife Tourism |
| 1140-1150 hrs | : | Address by **Shri G Asok Kumar**, Director General, National Mission for Clean Ganga on Development of Tourism Along River Ganga  |
| 1150-1155 hrs | : | Showcasing of film on Atulya Ganga Parikrama   |
| 1155-1205 hrs | : | Presentation by **Col. Manoj Keshwar** on Atulya Ganga Parikrama  |
| 1205-1215 hrs | : | Address by **Shri. Anand Mahindra**, Chairman, Mahindra Group on his experiences on travelling in India |
| 1215-1225 hrs | : | Address by **Shri Sadhguru  Jaggi Vasudev**, Isha Foundation on Spirituality and Rural India |
| 1225-1230 hrs | : | Digital release of book on 75 lesser-known destinations of India  |
| 1230-1245 hrs | : | Address by **Shri. G Kishan Reddy**, Hon’ble Union Minister of Tourism, Culture and DoNER  |
| 1245-1250 hrs | : | Vote of thanks by **Shri G Kamla Vardhan Rao**, Director General, Ministry of Tourism  |